

Inspiring Employee Engagement



The North West's
Premier Employee Engagement
Group



Connecting HR professionals,
business leaders and engagement
specialists

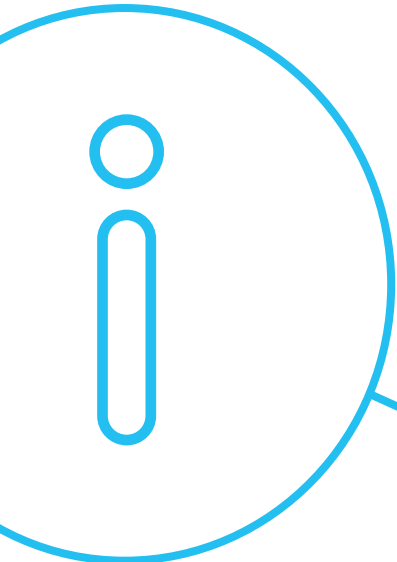


Over 4,000 members
employing over 1 million
people

What is NWEEG?

The North West Employee Engagement Group (NWEEG) will be back for 2023 with the vision to encourage and help businesses across the North West of England to engage better with their staff, their customers and their stakeholders.

The Group, founded in 2014, is the only employee engagement group that connects HR professionals and business leaders with engagement specialists and peers, who are faced with similar challenges and obstacles of effectively engaging their people each day.



The overarching purpose of this group is simply to help make the North West of England the very best place to work. We do this by presenting evidence, skills and real-life practical experiences of how business leaders have successfully engaged with their teams and subsequently improved their businesses as a result.

More than 4,000 business professionals are members of the group, which organises and facilitates events and two full-day conferences. Additional Special Interest Groups and virtual NWorkshops are held throughout the year, all across the North West, to guide people through specific topics regarding employee engagement issues.

Is NWEEG for me?

Whether you are a seasoned employee engagement expert, want to know more about best practice or simply wish to widen your HR network we would be delighted to welcome you to our dynamic and worthwhile events.

Because HR is constantly evolving, we believe it is vital for people to come together and find out more about the various challenges that organisations face when setting out an engagement strategy.

Our events cover key engagement topics, why there is a need for employee engagement and explore how exemplary businesses have created a hugely productive workforce that feel valued and integral to the organisation's success.

“The event, content and speakers are relevant, current and inspiring. You guys are doing an amazing job. I can quite honestly say it is the best, most relevant and informative event of its type. Keep up the fabulous work!”

Membership Packages

NWEEG Individual Member

- Guaranteed reservation to attend two Conference events including Special Interest Groups and virtual NWorkshops
- Access to referral scheme for new members; £50.00 refund off your membership for each new member you refer
- Printed presentation slides to take away from each event and any you may miss
- Access to online Member Portal 24/7 for unrestricted access to employee engagement tools and tips
- Access to private LinkedIn Group

To find out more about becoming an Individual Member contact Steve Smith steve@anthem-engagement.co.uk

£250 + VAT

NWEEG Corporate Member

- A flexible membership allowing up to 4 variable people to attend different events that suit their specialism, job role or interest
- Access to referral scheme for new members; £100.00 refund off your membership for each new member you refer
- Provide special offers to NWEEG Members and Members
- Access to online Member Portal 24/7 for unrestricted access to employee engagement tools and tips
- Access to private LinkedIn Group

To find out more about becoming a Corporate Member contact Steve Smith steve@anthem-engagement.co.uk

£725 + VAT

NWEEG Board Member

- Apply to join the NWEEG Board and have a say in how the events and how NWEEG is run.
- Exclusive access to Board meetings
- Invite new members to join, or invite people as your guest to Special Interest Groups or NWorkshops
- Join the LinkedIn group to create topical post and polls

To find out more about becoming a Board Member contact Steve Smith steve@anthem-engagement.co.uk

“The presenters are excellent. It’s the most worthwhile event of this type I have attended for many years. I enjoy the honesty that people show, the chance to network with the group and the opportunity to ask questions.”



NWEEG 2023: What's on?

- **March 23rd 2023 – Get The Board On Board Full Day Conference**

The NWEEG Conference will be bursting with guest speakers, topical seminars and informative workshops, delivered by experts and business leaders from our vibrant community of North West HR Specialists.

- **September 2023 – Change Management Full Day Conference**

Learn to adapt with agile change methodologies, and refresh culture, change and engagement in our 2nd conference of the year. Action Plan your resilient, inspired workforce with the help of our vibrant community.



Special Interest Groups & NWorkshops sprinkled throughout the year at various venues and online

Topics will include:

- OD Ways Of Structuring HR & Business Partnering
- Succession Planning
- The Forgotten Ones – Engaging your HR Team
- Performance Management Without Disrupting Engagement
- Building An Effective Employer Brand
- Charitable, Corporate And Social Responsibility
- Health & Wellbeing, Linked To Company CSR Objectives & Values
- Developing A Winning Leadership Culture
- How Reward And Recognition Impacts Employee Engagement
- How Becoming Purpose-led Can Transform Your Business
- People Strategy Is Now A Important Element in the Boardroom Agenda
- How do HRD's Influence The Business Plan For The Future?

